

UNIVERSITY OF ECONOMICS AND HUMAN SCIENCES IN WARSAW

ACADEMIC YEAR OF STUDIES BEGINNING

2019/2020

FIELD OF STUDY

MANAGEMENT; GRADUATE STUDIES

FULL-TIME STUDIES

Name of subject	Form of classes	Form of credit	Hours	2019/20		2020/21		ECTS	2019/20				2020/21				
				HOURS PER SEMESTER					ECTS PER SEMESTER								
				I	II	III	IV		I	II	III	IV					
BASIC AND PROFILE COURSES				677					82								
Foreign language (English)	T	E3/g	24			24		3				3					
Occupational health and safety training	e-learning	C1	8	8				0	0								
Statistical methods	L & T	C1/g, E1/g	60	60				7	7								
Enterpreneurship	L & T	C1/g, E1/g	60	60				7	7								
Public relations	L	E1/g	30	30				4	4								
Management concepts	L	E1/g	30	30				4	4								
Ethics in management	D	C1/g	30	30				4	4								
Civil law	D	C1/g	30	30				4	4								
Strategic management	L & T	C2/g, E2/g	60		60			7		7							
Art of negotiations	L & T	C2/g, E2/g	46		46			7		7							
International marketing	L	E2/g	30		30			6		6							
Commercial law	L	E1/g	30		30			5		5							
Modern management of business processes	L	E1/g	30		30			5		5							
Elective courses	D	C3/g, C4/g	48			24	24	6				3	3				
Graduate thesis seminar (Master's seminar)	D	C3	60			30	30	11				4	7				
Master's thesis	own's work	E4/g	125				125	5							5		
ELECTIVE COURSES WITHIN SPECIALISATION				270					35								
SPECIALISATION I: PROCESS AND PROJECT MANAGEMENT																	
Elective courses - group I (choice of 2 from 3 subjects):																	
Total quality management	L & T	C3/g, E3/g	60			60		6				6					
Project management methodology	L & T	C3/g, E3/g	60			60		6				6					
IT management systems	L & T	C3/g, E3/g	60			60		6				6					
Elective courses - group II (choice of 2 from 3 subjects):																	
Process management	D	C3/g	30			30		4				4					
Marketing management	D	C3/g	30			30		4				4					
Social communication	D	C3/g	30			30		4				4					
Elective courses - group III (choice of 3 from 4 subjects):																	
Socio-organizational process management	D	C4/g	30				30	5							5		
Business marketing	D	C4/g	30				30	5							5		
Innovation management	D	C4/g	30				30	5							5		
Business intelligence methods in management	D	C4/g	30				30	5							5		
SPECIALISATION II: MARKETING MANAGEMENT																	

Elective courses - group I (choice of 2 from 3 subjects):									
Total quality management	L & T	C3/g, E3/g	60			60		6	6
Logistics	L & T	C3/g, E3/g	60			60		6	6
IT management systems	L & T	C3/g, E3/g	60			60		6	6
Elective courses - group II (choice of 2 from 3 subjects):									
Social communication	D	C3/g	30			30		4	4
Marketing management	D	C3/g	30			30		4	4
Digital economy	D	C3/g	30			30		4	4
Elective courses - group III (choice of 3 from 4 subjects):									
Socio-organizational process management	D	C4/g	30			30		5	5
Business marketing	D	C4/g	30			30		5	5
Innovation management	D	C4/g	30			30		5	5
Business information management	D	C4/g	30			30		5	5
SPECIALISATION III: CORPORATE LOGISTICS									
Elective courses - group I (choice of 2 from 3 subjects):									
Project management methodology	L & T	C3/g, E3/g	60			60		6	6
Logistics	L & T	C3/g, E3/g	60			60		6	6
IT management systems	L & T	C3/g, E3/g	60			60		6	6
Elective courses - group II (choice of 2 from 3 subjects):									
Process management	D	C3/g	30			30		4	4
Logistics infrastructure	D	C3/g	30			30		4	4
EU transport policy	D	C3/g	30			30		4	4
Elective courses - group III (choice of 3 from 4 subjects):									
Socio-organizational process management	D	C4/g	30			30		5	5
Business marketing	D	C4/g	30			30		5	5
Supply chain management	D	C4/g	30			30		5	5
Selected problems of managing forwarding activities	D	C4/g	30			30		5	5
SPECIALISATION IV: MANAGEMENT IN THE DIGITAL ECONOMY									
Elective courses - group I (choice of 2 from 3 subjects):									
IT management systems	L & T	C3/g, E3/g	60			60		6	6
Decisions support systems	L & T	C3/g, E3/g	60			60		6	6
Big data and data mining	L & T	C3/g, E3/g	60			60		6	6
Elective courses - group II (choice of 2 from 3 subjects):									
Process management	D	C3/g	30			30		4	4
Marketing management	D	C3/g	30			30		4	4
Digital economy	D	C3/g	30			30		4	4
Elective courses - group III (choice of 3 from 4 subjects):									
Innovation management	D	C4/g	30			30		5	5
Business intelligence methods in management	D	C4/g	30			30		5	5
Cloud computing in management	D	C4/g	30			30		5	5
Artificial intelligence in management	D	C4/g	30			30		5	5
PECIALISATION V: SOCIAL COMMUNICATION AND PUBLIC RELATION									
Elective courses - group I (choice of 2 from 3 subjects):									
Total quality management	L & T	C3/g, E3/g	60			60		6	6
IT management systems	L & T	C3/g, E3/g	60			60		6	6

2019 ZARZ II st.ENG full time

Logistics	L & T	C3/g, E3/g	60			60		6			6
Elective courses - group II (choice of 2 from 3 subjects):											
Social communication	D	C3/g	30			30		4			4
Interpersonal communication training	D	C3/g	30			30		4			4
Mass media and public opinion	D	C3/g	30			30		4			4
Elective courses - group III (choice of 3 from 4 subjects):											
Business marketing	D	C4/g	30			30		5			5
Psychology of persuasion and propaganda	D	C4/g	30			30		5			5
Information management	D	C4/g	30			30		5			5
Media contacts	D	C4/g	30			30		5			5
SPECIALISATION VI: HUMAN RESOURCES MANAGEMENT / BUSINESS PSYCHOLOGY											
Elective courses - group I (choice of 2 from 3 subjects):											
Employee anomy	L & T	C3/g, E3/g	60			60		6			6
Employee ethos	L & T	C3/g, E3/g	60			60		6			6
Coaching skills	L & T	C3/g, E3/g	60			60		6			6
Elective courses - group II (choice of 2 from 3 subjects):											
Employee assertiveness training	D	C3/g	30			30		4			4
Team building and leadership	D	C3/g	30			30		4			4
Interpersonal communication training	D	C3/g	30			30		4			4
Elective courses - group III (choice of 3 from 4 subjects):											
Psychology of persuasion and propaganda	D	C4/g	30			30		5			5
Management by values	D	C4/g	30			30		5			5
Work and organization psychology	D	C4/g	30			30		5			5
Employee support program	D	C4/g	30			30		5			5