UNIVERSITY OF ECONOMICS AND HUMAN SCIENCES IN WARSAW

ACADEMIC YEAR OF STUDIES BEGINNING   **2019/2020**

FIELD OF STUDY   **MANAGEMENT; GRADUATE STUDIES**

FULL-TIME STUDIES

Name of subject	Form of classes	Form of credit	Hours	HOURS PER SEMESTER (2019/20) I	II	(2020/21) III	IV	ECTS	ECTS PER SEMESTER (2019/20) I	II	(2020/21) III	IV
BASIC AND PROFILE COURSES			**677**					**82**				
Foreign language (English)	T	E3/g	24			24		3			3	
Occupational health and safety training	e-learning	C1	8	8				0	0			
Statistical methods	L & T	C1/g, E1/g	60	60				7	7			
Enterpreneurship	L & T	C1/g, E1/g	60	60				7	7			
Public relations	L	E1/g	30	30				4	4			
Management concepts	L	E1/g	30	30				4	4			
Ethics in management	D	C1/g	30	30				4	4			
Civil law	D	C1/g	30	30				4	4			
Strategic management	L & T	C2/g, E2/g	60		60			7		7		
Art of negotiations	L & T	C2/g, E2/g	46		46			7		7		
International marketing	L	E2/g	30		30			6		6		
Commercial law	L	E1/g	30		30			5		5		
Modern management of business processes	L	E1/g	30		30			5		5		
Elective courses	D	C3/g, C4/g	48			24	24	6			3	3
Graduate thesis seminar (Master's seminar)	D	C3	60			30	30	11			4	7
Master's thesis	own's work	E4/g	125				125	5				5
ELECTIVE COURSES WITHIN SPECIALISATION			**270**					**35**				
SPECIALISATION I: PROCESS AND PROJECT MANAGEMENT												
Elective courses - group I (choice of 2 from 3 subjects):												
Total quality management	L & T	C3/g, E3/g	60			60		6			6	
Project management methodology	L & T	C3/g, E3/g	60			60		6			6	
IT management systems	L & T	C3/g, E3/g	60			60		6			6	
Elective courses - group II (choice of 2 from 3 subjects):												
Process management	D	C3/g	30			30		4			4	
Marketing management	D	C3/g	30			30		4			4	
Social communication	D	C3/g	30			30		4			4	
Elective courses - group III (choice of 3 from 4 subjects):												
Socio-organizational process management	D	C4/g	30				30	5				5
Business marketing	D	C4/g	30				30	5				5
Innovation management	D	C4/g	30				30	5				5
Business intelligence methods in management	D	C4/g	30				30	5				5
SPECIALISATION II: MARKETING MANAGEMENT												

Elective courses - group I (choice of 2 from 3 subjects):										
Total quality management	L & T	C3/g, E3/g	60			60		6		6	
Logistics	L & T	C3/g, E3/g	60			60		6		6	
IT management systems	L & T	C3/g, E3/g	60			60		6		6	
Elective courses - group II (choice of 2 from 3 subjects):											
Social communication	D	C3/g	30			30		4		4	
Marketing management	D	C3/g	30			30		4		4	
Digital economy	D	C3/g	30			30		4		4	
Elective courses - group III (choice of 3 from 4 subjects):											
Socio-organizational process management	D	C4/g	30				30	5			5
Business marketing	D	C4/g	30				30	5			5
Innovation management	D	C4/g	30				30	5			5
Business information management	D	C4/g	30				30	5			5
SPECIALISATION III: CORPORATE LOGISTICS											
Elective courses - group I (choice of 2 from 3 subjects):											
Project management methodology	L & T	C3/g, E3/g	60			60		6		6	
Logistics	L & T	C3/g, E3/g	60			60		6		6	
IT management systems	L & T	C3/g, E3/g	60			60		6		6	
Elective courses - group II (choice of 2 from 3 subjects):											
Process management	D	C3/g	30			30		4		4	
Logistics infrastructure	D	C3/g	30			30		4		4	
EU transport policy	D	C3/g	30			30		4		4	
Elective courses - group III (choice of 3 from 4 subjects):											
Socio-organizational process management	D	C4/g	30				30	5			5
Business marketing	D	C4/g	30				30	5			5
Supply chain management	D	C4/g	30				30	5			5
Selected problems of managing forwarding activitie	D	C4/g	30				30	5			5
SPECIALISATION IV: MANAGEMENT IN THE DIGITAL ECONOMY											
Elective courses - group I (choice of 2 from 3 subjects):											
IT management systems	L & T	C3/g, E3/g	60			60		6		6	
Decisions support systems	L & T	C3/g, E3/g	60			60		6		6	
Big data and data mining	L & T	C3/g, E3/g	60			60		6		6	
Elective courses - group II (choice of 2 from 3 subjects):											
Process management	D	C3/g	30			30		4		4	
Marketing management	D	C3/g	30			30		4		4	
Digital economy	D	C3/g	30			30		4		4	
Elective courses - group III (choice of 3 from 4 subjects):											
Innovation management	D	C4/g	30				30	5			5
Business intelligence methods in management	D	C4/g	30				30	5			5
Cloud computing in management	D	C4/g	30				30	5			5
Artificial intelligence in management	D	C4/g	30				30	5			5
PECIALISATION V: SOCIAL COMMUNICATION AND PUBLIC RELATION											
Elective courses - group I (choice of 2 from 3 subjects):											
Total quality management	L & T	C3/g, E3/g	60			60		6		6	
IT management systems	L & T	C3/g, E3/g	60			60		6		6	