

2019 POLIT lic ENG full time

Political brand in public space	D	C4/g	30				30					4				4		
Student apprenticeships	own work	C5, C6						125	125								5	5
Bachelor's exam	own work	E6/g	100							100		4						4
ELECTIVE COURSES			360									32						
SPECIALISATION I: SMART CITY SOCIETY																		
Elective courses - group I (choice of 4 from 6 subjects - 2 subjects per semester):																		
Marketing management	L & T	C5/g, E5/g	60					60				5					5	
Principles of negotiation and mediation	L & T	C5/g, E5/g	60					60				5					5	
Energy policy	L & T	C5/g, E5/g	60					60				5					5	
Safety of metropolitan and local communities	L & T	C6/g, E6/g	60						60			5					5	
Local elections and governance processes	L & T	C6/g, E6/g	60						60			5					5	
Information engineering	L & T	C6/g, E6/g	60						60			5					5	
Elective courses - group II (choice of 4 from 6 subjects - 2 subjects per semester):																		
Economics and local finance	D	C5/g	30					30				3					3	
Social participation in smart city	D	C5/g	30					30				3					3	
Culture, media and metropolitan education problems	D	C5/g	30					30				3					3	
Urban transport and logistics	D	C6/g	30						30			3					3	
Metropolitan space environmental protection problems	D	C6/g	30						30			3					3	
Smart city infrastructure	D	C6/g	30						30			3					3	
SPECIALISATION II: INTERNAL SECURITY																		
Elective courses - group I (choice of 4 from 6 subjects - 2 subjects per semester):																		
Crisis management	L & T	C5/g, E5/g	60					60				5					5	
Principles of negotiation and mediation	L & T	C5/g, E5/g	60					60				5					5	
Energy policy	L & T	C5/g, E5/g	60					60				5					5	
Safety of metropolitan and local communities	L & T	C6/g, E6/g	60						60			5					5	
Social psychology	L & T	C6/g, E6/g	60						60			5					5	
Criminal law	L & T	C6/g, E6/g	60						60			5					5	
Elective courses - group II (choice of 4 from 6 subjects - 2 subjects per semester):																		
EU internal security	D	C5/g	30					30				3					3	
Information safety management	D	C5/g	30					30				3					3	
Contemporary terrorism	D	C5/g	30					30				3					3	
Smart city infrastructure	D	C6/g	30						30			3					3	
International cooperation on security issues	D	C6/g	30						30			3					3	
State security structures	D	C6/g	30						30			3					3	
SPECIALISATION III: INFORMATION ENGINEERING IN PUBLIC SPACE																		
Elective courses - group I (choice of 4 from 6 subjects - 2 subjects per semester):																		
Marketing management	L & T	C5/g, E5/g	60					60				5					5	
Principles of negotiation and mediation	L & T	C5/g, E5/g	60					60				5					5	
Crisis management	L & T	C5/g, E5/g	60					60				5					5	
Information engineering	L & T	C6/g, E6/g	60						60			5					5	
Public relations	L & T	C6/g, E6/g	60						60			5					5	
Globalization and glocalization	L & T	C6/g, E6/g	60						60			5					5	

Elective courses - group II (choice of 4 from 6 subjects - 2 subjects per semester):										
Economics and local finance	D	C5/g	30					30		3
Information safety management	D	C5/g	30					30		3
Knowledge management	D	C5/g	30					30		3
Internet exploration techniques	D	C6/g	30					30		3
Methods of information validation and valuation	D	C6/g	30					30		3
EU institutions and processes	D	C6/g	30					30		3
SPECIALISATION IV: JOURNALISM										
Elective courses - group I (choice of 4 from 6 subjects - 2 subjects per semester):										
Principles of negotiation and mediation	L & T	C5/g, E5/g	60					60		5
Forming public opinion	L & T	C5/g, E5/g	60					60		5
Marketing management	L & T	C5/g, E5/g	60					60		5
Public relations	L & T	C6/g, E6/g	60					60		5
Research methods in media studies	L & T	C6/g, E6/g	60					60		5
Logic and semiotics	L & T	C6/g, E6/g	60					60		5
Elective courses - group II (choice of 4 from 6 subjects - 2 subjects per semester):										
Knowledge management	D	C5/g	30					30		3
Contemporary media	D	C5/g	30					30		3
History of the press and media	D	C5/g	30					30		3
Genres of journalism	D	C6/g	30					30		3
Journalism workshops	D	C6/g	30					30		3
Rhetoric and eristic journalism	D	C6/g	30					30		3
SPECIALISATION V: EUROPEAN STUDIES										
Elective courses - group I (choice of 4 from 6 subjects - 2 subjects per semester):										
Principles of negotiation and mediation	L & T	C5/g, E5/g	60					60		5
Marketing management	L & T	C5/g, E5/g	60					60		5
Energy policy	L & T	C5/g, E5/g	60					60		5
Community policies	L & T	C6/g, E6/g	60					60		5
European law	L & T	C6/g, E6/g	60					60		5
International economic relations	L & T	C6/g, E6/g	60					60		5
Elective courses - group II (choice of 4 from 6 subjects - 2 subjects per semester):										
Social history of Europe	D	C5/g	30					30		3
EU internal security	D	C5/g	30					30		3
European integration processes	D	C5/g	30					30		3
EU institutions and decision-making processes	D	C6/g	30					30		3
EU funds	D	C6/g	30					30		3
European project methodology and practice	D	C6/g	30					30		3
SPECIALISATION VI: SOCIAL COMMUNICATION AND PUBLIC RELATION										
Elective courses - group I (choice of 4 from 6 subjects - 2 subjects per semester):										
Principles of negotiation and mediation	L & T	C5/g, E5/g	60					60		5
Marketing management	L & T	C5/g, E5/g	60					60		5
Forming public opinion	L & T	C5/g, E5/g	60					60		5
Public relations	L & T	C6/g, E6/g	60					60		5
Information engineering	L & T	C6/g, E6/g	60					60		5
Social psychology	L & T	C6/g, E6/g	60					60		5

Elective courses - group II (choice of 4 from 6 subjects - 2 subjects per semester):															
Contemporary media	D	C5/g	30					30		3					3
Responding to criticism	D	C5/g	30					30		3					3
Legal aspects of public relations	D	C5/g	30					30		3					3
Internet exploration techniques	D	C6/g	30						30	3					3
Intercultural communication	D	C6/g	30						30	3					3
Media language style and culture	D	C6/g	30						30	3					3
SPECIALISATION VII: INTERNATIONAL RELATIONSHIPS															
Elective courses - group I (choice of 4 from 6 subjects - 2 subjects per semester):															
Principles of negotiation and mediation	L & T	C5/g, E5/g	60					60		5					5
Marketing management	L & T	C5/g, E5/g	60					60		5					5
Energy policy	L & T	C5/g, E5/g	60					60		5					5
European law	L & T	C6/g, E6/g	60						60	5					5
International economic relations	L & T	C6/g, E6/g	60						60	5					5
Theory of international relations	L & T	C6/g, E6/g	60						60	5					5
Elective courses - group II (choice of 4 from 6 subjects - 2 subjects per semester):															
Knowledge management	D	C5/g	30					30		3					3
International public law	D	C5/g	30					30		3					3
Human rights	D	C5/g	30					30		3					3
International security	D	C6/g	30						30	3					3
EU funds	D	C6/g	30						30	3					3
EU institutions and decision-making processes	D	C6/g	30						30	3					3